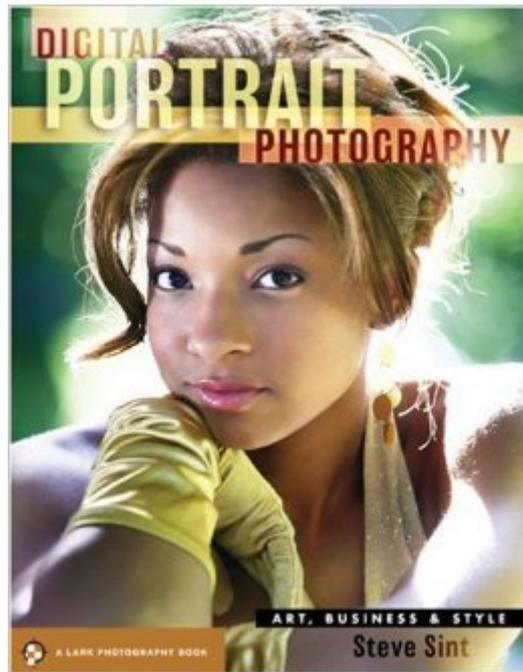


The book was found

# Digital Portrait Photography: Art, Business & Style (A Lark Photography Book)



## Synopsis

Most amateurs dream of taking professional-quality portraits; Steve Sint can show them how. After shooting over a million portraits, he has a wealth of knowledge to share, on everything from the basics of good composition to the fine details of advanced lighting techniques. Sint simply delivers a complete course in digital portrait photography: he discusses set-ups and backdrops; the most flattering ways to pose both individuals and groups; tips on making the sessions fun and comfortable for everyone; and insider info on using electronic flash, both indoors and out. For those hoping to go pro, an entire chapter offers all the nuts and bolts information needed to turn your passion into a career!

## Book Information

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## Customer Reviews

If you want to catch the soul of a subject, this may not be the book for you. But if you want to take a portrait that will show the subject to his or her best advantage, this is a great place to start. (By the way, only a few really great photographers have come close to catching the soul of a subject, and I'm willing to bet that when they started out, they were happy just to produce images that showed a subject to the best advantage.) This book discusses the fundamentals of formal portrait photography, and not photojournalistic portraiture. Sint starts his book emphasizing the importance of dealing with the subject in a manner that will allow photographer and subject to cooperate in producing a great picture. He next talks about framing the subject, lighting and posing. Unlike other portrait books I've read, the author then touches on makeup. Only after going through these

subjects does he discuss equipment, and then he finishes up by examining the business side of portraiture. Through all of this, one gets the feeling of a practical book. For example, in Sint's discussion of framing, he notes that vertical framing usually works best for groups up to four, and horizontal framing works best for groups of six or more. For groups of five, the format depends on how wide the subjects are! When he discusses cameras, he is quick to say he doesn't favor the top of the line cameras because they are too heavy and too expensive. When he talks about makeup, he tells the reader how to fold a powder puff. The discussion of posing tells you how to deal with the double chin, the big nose and different size eyes.

Steve Sint is a well known master photographer here in New York. His articles for Popular Photography among other publications have taught countless aspiring photographers and sharpened the skills of many Pros. Steve Sint has shot more than 60 magazine covers, including Life magazine. In addition to teaching he is still a working photographer. This Digital Portrait Photography book will surely become a classic; just as his book on Wedding Photography is considered a bible for its myriad of tips and tricks. What sets Sints' books apart from others is that he presents his knowledge in a very logical and accessible style. Unlike many other books on photography he does not withhold information or try to win you over to his style of shooting. He presents what he has learned from shooting a couple million pictures in his lifetime and tells you what works and why it works. The book itself is broken down into chapters: Portrait Psychology-- How to get your subjects comfortable and control the set. Probably the single most amazing this ever written on the subject. This chapter alone is reason enough for getting this book. Framing-- How to frame faces, bodies, multiple people Lighting Basics-- Types of light, temperature, etc. Advanced Lighting-- Everything from exposure to filters Using Lights-- How to light, ratios, lighting techniques, etc. Posing the Face-- How to hide blemishes, double chins, shrink noses and even straighten crooked noses. This chapter is full of really useful information that is not available anywhere else.

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